

BSP Project-based Internship Poster Session Overview & Guidelines

Overview

The BSP Project-based Internship Poster Session is designed to allow the Scholar a chance to verbally share their internship experience and communicate their project and results visually. The goal of the Poster Session is to enable the Scholar to effectively engage in a meaningful discussion with a variety of constituents including Internship Host Supervisors, Scholar parents, Hanover faculty, Hanover Alumni and prospective internship hosts. The opportunity provided by the Poster Session is to demonstrate examples of work and skills utilized that will translate into attributes desired by employers and graduate schools. The Poster Session itself will count towards 25% of your overall Project-based Internship Grade.

Scholars will be required to participate in the session open to the public. Performance will be assessed on the quality and content of the Poster and the effective communication during the session with the audience. Your Poster Session grade will be based on two elements: the poster (50%) and the presentation (50%).

The Poster (50%)

The purpose of the poster is to support the Scholar's internship project presentation by providing visual interest to make it more interesting and to more effectively convey the experience and/or project results. The poster should not distract from your presentation or contain all information related to your project.

Poster Tips:

Avoid creating posters that have any/all of the following:

- A dull, colorless board with small headings that lack interest.
- Too much information with complicated, busy, and distracting images.
- A detailed retelling of your internship project...from beginning to end.
- No obvious flow of information or thoughts, expecting audience to figure out how to navigate your poster.

Consider including the following in your poster:

- A bright, colorful board with a large heading listing your name, internship host and project.
- Large, easy to read and understand words and visuals.
- The use of visuals to illustrate key points ("a picture is worth a thousand words") – photos, charts and graphs (simple).
- A simple format that helps audience's ability to follow your story.

Poster Guidelines:

- Scholars should use a 36" x 48" tri-fold presentation board.



Example from office supply stores

TriFold Corrugated Presentation Board, 36" x 48"
Prices range from \$12-\$15

- The Poster should have your name, the name of the organization where you interned and their location.
- All posters will be evaluated on the quality, professionalism, creativity and effective incorporation of graphs, pictures, and charts.

The Presentation (50%)

The goal of your presentation should be to provide a basic overview of your project/internship experience as well as engage the audience. It should cover:

- Information on the host organization.
- What you did during the internship.
- The outcomes of your project for the host.
- What you got from the internship.

Evaluation:

Presentations will be evaluated based on the Scholars ability to convey the information in a conversational manner and effectively answer questions. Factors that will contribute to the evaluation:

- i. Ability to effectively adapt conversation to different individuals.
- ii. Effective organization of content.
- iii. Ability to cover material and answer questions easily and clearly.
- iv. Effective utilization of Poster to support points.